Cookie Notice – Fyra Oy

Last update 13 April 2023

What is a cookie and what do we use it for?

Cookies are small files that are stored on your device or the browser cache when you visit our website ("**Services**"). The text file contains a small amount of information, such as a unique number, that the Internet server can read the next time you visit or use our Services. Cookies are useful for several reasons. Some cookies are necessary for the functionality of our Services while others are for example used to improve your experience when using or visiting our Services.

Our Services employ cookies to optimize and develop our Services as well as, improve and analyze user experience. Cookies allow us to collect useful information such as information relating to how many visitors our Services have, which browser is used and the IP address of the device.

Some cookies that we use will collect personal data about you. If you want more information on how we process your personal data, we suggest that you read our Privacy Notice.

General information about cookies

As a first step, cookies can be divided into the following general categories:

General purposes of employing cookies

There are different purposes for employing cookies. So, as a second step, these purposes can be divided into the following general categories:

Type of cookie	Description
Session Cookies	Session cookies are cookies that expire when you leave our Services, which means that they are temporarily stored on your device. These cookies are typically deleted as soon as you close your browser. Examples of session cookies are files that will help your browser to load faster.
Persistent Cookies	Persistent cookies are cookies that are stored in your browser until their fixed due date expires, or until you choose to delete them. Examples of persistent cookies are files that will remember your language settings.
First Party Cookies	First party cookies are cookies that are placed on your device by us when you visit or use our Services. You can generally block or delete these cookies.
Third-Party Cookies	Third-party cookies are placed on your device by a third-party (i.e., not us), such as a partner or a supplier of ours. You can generally block or delete these cookies.

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Purpose	Description
Strictly Necessary Cookies	These cookies are essential for our Services to function properly and to ensure that our Services are protected from unusual activity. These cookies are usually only set in response to actions and requests made by you, such as setting your privacy preferences, logging in or filling in forms.
Analytical Cookies	These cookies are often used to improve the performance of our Services by allowing us to analyze the flow of visitors, number of users and traffic sources. This type of cookie is not strictly necessary for our Services to function but is aimed at telling us, for example, which pages you find the most interesting. Information collected about you through analytical cookies enables us to give you a personalized experience of our Services and thus provide you with the best user experience possible. For example, this means that we can ensure that the pages you visit are ready to accommodate the relevant number of visitors, and consequently, load faster.

What cookies do we use and why?

We typically use cookies to make our Services easier to use and to adapt them to your interests and preferences. For example, when using cookies that indicate what you have previously been interested in, we may, in turn be able to adjust the information displayed to match your preferences.

We have summarized the types of cookies that we use, the purposes of employing them and for how long they will be placed on your device. We have also specified the third-party provider when third-party cookies are used. Please note that this is a general summary and always feel free to contact us if you have any questions.

Provider	Type of cookie	Name	Purpose	Default storage	Opt-out
Google	Analytical	_ga	To distinguish users.	2 years.	https://myaccount.google.com/privacy
	Analytical	_ga_<container-id>	To persist session state.	2 years.	
Fyra.fi	Necessary	moove_gdpr_popup	Cookie consent settings	1 year	

Modifications to our cookie notice

We may update this cookie notice from time to time. Please make sure to check our Services or website if we have made any updates to this notice. The most recent version will always be available within the Services. For information on when the cookie notice was last updated, please refer to the date at the top of the cookie notice.

Questions and contact

If you have questions or want to get in touch with us, please contact hanna.neuvo@fyra.fi